



Transforming Lives Through Agribusiness

Call for Expression of Interest (Eoi) to undertake Knowledge Attitude and Practice (KAP) Survey for the Rural Youth Employment Support (R-YES) project in Rwanda

1. Background information

Kilimo Trust is present in all East African countries headquartered in Uganda with affiliated subsidiaries in Tanzania, Kenya, Rwanda, and some activities in Burundi and S. Sudan. Kilimo Trust is a to go implementing partner for inclusive and sustainable market -led agricultural value chain development in the region.

Over the years, Kilimo Trust has created jobs from its interventions across the region. In Rwanda, through the new project Rural Youth Employment Opportunities: Support to Integrated Agribusiness Hubs in Rwanda (R-YES) will focus on creation of employment opportunities for rural youth in Rwanda through support to integrated agribusiness hubs. The project seeks to create 1,200 (wage or self-employed) jobs for the youth. The project is funded by the International Fund for Agricultural Development (IFAD) and BMZ. It is a 5 -year project (June 2020-June 2024).

2. The Project Goal:

To contribute to sustainable employment (self and decent wage) and income generating opportunities for 1,200 youth in agriculture related activities in Rwanda through an integrated agribusiness hub. This Objective is pursued through the following objectives:

- i) Build integrated agri-business capacities of rural youth by identifying strategic partnerships to develop sustainable and innovative agribusiness hub.
- ii) Generate empirical evidence of the developed and tested integrated agribusiness hub models to inform policy to drive scaling up the models to create jobs for youth.

3. Purpose of the KAP Analysis:

The purpose of the R-YES KAP survey is to collect primary data on Knowledge, Attitudes and Practices of the various RYES stakeholders (direct and indirect partners and beneficiaries). The KAP analysis should be able to inform Kilimo Trust and partners on what practices have worked and what has not worked for these various stakeholders in line with implementing their projects using their Communications and Knowledge Management strategy while reaching out to their beneficiaries and other partners as well as understand the existing knowledge gaps within the RYES project beneficiaries (youth and Institutions supporting youth) and attitudes towards some of the existing strategies used to reach youth and policies for youth inclusion in agribusiness and employment.

Specifically, the KAP survey will aim:

- a) To understand the knowledge, attitudes and practices of youth and other stakeholders specifically in regard to youth employment in agribusiness.
- b) To identify the gaps in the knowledge, problems/challenges, and barriers in access and dissemination of information by all stakeholders.

- c) To help design the Communication Plan and Knowledge Management Strategy that will address the above challenges, barriers and communication and knowledge management needs that support youth to take advantage of the opportunities in the agribusiness sector.

The findings will in addition help to inform the revision of KT overall Communication and Knowledge Management strategy especially on the Youth employment aspects.

4. Scope and Duration:

The KAP survey will be conducted in all the districts in which the project will be implemented interviewing youth, project implementing partners as well as various stakeholders directly and indirectly involved in the implementation of the project in Rwanda. The assignment will involve use of literature review checklist, Key informant interviews and focus group discussions among other appropriate tools as may be suggested by the consultant. The assignment is expected to be conducted in the months of April and May 2021. The data collection shall be done simultaneously in the communities by a group of enumerators led by a Consultant using predesigned tools for the survey. Key activities will include but not limited to:

- Preparing the Questionnaires for the various categories to be interviewed.
- Identifying and training of enumerators.
- Data Collection, analysis, and submission of the 1st Draft report.
- Validation of the draft report
- Incorporating feedback from stakeholders and Submission of final report.

5. Survey Design and Methodology:

Design: The KAP survey will collect data from target youth, project stakeholders (Rwanda Polytechnic, Rwanda Youth in Agribusiness Forum (RYAF), African Agribusiness Incubation Network (AAIN), IPRC-Kigali, IPRC-Gishari, IPRC Musanze, IPRC Huye, Kabutare TVET school, Sina Gerald TVET school, UPHLS, National Women Council, SEAD, MINAGRI, RDB, IFAD-SPIU, The Ministry of Youth & Culture, and Ministry of Public Service & Labor).

The targeting criteria will be used to purposively identify the youth to participate in the survey. The selected consultant will propose an appropriate sample size and sampling criteria used to determine the sample size as long as the collected data is reliable within 95% confidence level.

Methodology

A combination of quantitative and qualitative methods shall be employed including among others:

- Conduct desk review and prepare a draft report based on the literature.
- Primary data collection: Interviews with project staff, partners, beneficiaries including holding focused group discussions with relevant youth groups.
- Data analysis and reporting.

6. Deliverables:

The Consultant should provide the following;

- Different tools for conducting the KAP analysis.
- Methodology to be used for data collection.
- List of enumerators for data collection.
- Draft report
- Final report

7. Main tasks of the consultant:

The main tasks of the lead consultant shall include:

- Conducting desk review.

- Prepare a first draft report after desk review.
- Leading the KAP analysis team
- Identifying enumerators to undertake the data collection.
- Developing data collection tools where necessary to safeguard the integrity and accuracy of data collected.
- Conducting interviews with key stakeholders
- Facilitating field based focused group discussions (FGDs)
- Data analysis
- Final report

8. Reporting and communication:

The successful consultant shall report to the Team Leader, Quality Assurance and Resource Mobilization with close supervision from Knowledge Management and Communications officer and Kilimo Trust Rwanda Country Team Leader.

9. Rights and Confidentiality:

The Kilimo Trust reserves the right to reject or cancel any proposal without showing any reason. During this assignment, all materials produced shall remain the property of Kilimo Trust and cannot be used by the service provider for a purpose other than agreed upon by both parties. The developed materials cannot be sold or used in any case without the prior permission of Kilimo Trust and the primary project beneficiaries.

10. Intellectual Property:

All information pertaining to this assignment (tools, interview guides, data, reports and others) which the Consultant may come into contact within the performance of his/her duties under this consultancy shall remain the property of the KT and the organization (KT) shall have exclusive rights over their use. Except for purposes of this assignment, the information shall not be disclosed to the public nor used in whatever way without the written permission of Kilimo Trust.

11. Safeguarding:

The Consultant (s) are expected to follow Kilimo Trust safeguarding policies which include but not limited to integrity, accountability, ethical data collection processes, respect for beneficiary's privacy and protection.

12. Required skills and competencies:

- A minimum of a Master's degree in Knowledge Management, Agriculture, Agro-processing, Agricultural Economics, Agribusiness Management, Monitoring and Evaluation, statistics, or any other related field.
- A minimum of 5 years' experience in conducting similar exercises or studies related to youth and employment and surveys, analyzing, synthesizing, and presenting information/Reports is a MUST.
- The lead consultant must possess a significant evidence of academic and experiential background in identifying communication needs of different stakeholders and Development of communication and Knowledge Management plans and Strategies, research methodology, evaluation design, implementation, qualitative and quantitative data analysis skills (use of SPSS, Stata etc.) and reporting.
- A solid and diverse experience in knowledge management, research, monitoring and evaluation of projects and/or Programmes at national and/or regional level.

13. Submission of Expression of Interest (EOI):

Application documents are required to be submitted online via email: electronically to recruitment@kilimotrust.org before **16th April 2021, 12:59pm, East Africa time (11:59 Kigali time)**. Application documents MUST include the following:

- i) A letter stating why a consultant/firm should be considered suitable for the assignment.

- ii) Brief technical proposal which includes methodology on the approach and implementation of the assignment, and the work plan for implementation of the assignment.
- iii) Financial proposal indicating professional fee and a breakdown of expenses (unit price together with any other expenses) related to the assignment.
- iv) Personal CVs of leading technical personnel proposed for this assignment highlighting qualifications and experience in similar projects; and
- v) Previous reports or outputs of similar assignments and contact references - contact details (email addresses) of referees (firms for whom you have produced similar assignments).