



CALL FOR PROPOSALS: PRODUCTION OF "KILIMO TRUST@ 20" DOCUMENTARY

1. Background

Kilimo Trust is celebrating 20 years of impactful work in transforming lives through agribusiness across the East African region. As part of this celebration, Kilimo Trust seeks to produce a high-quality documentary that captures the organization's journey, key milestones, achievements, partnerships, and the lives it has transformed. The documentary will be a powerful communication and advocacy tool to highlight the trust's legacy and future vision.

2. Purpose of the Assignment:

The goal of this project is to create a compelling, professional-quality documentary that tells the 20-year story of Kilimo Trust, highlighting key milestones reached over the years. The documentary will honor the organization's history, highlight its contributions to agricultural development, and offer a future-oriented view.

3. Objective

- a) Document and visually present Kilimo Trust's history, milestones, impact, and strategic direction.
- b) Capture testimonials from beneficiaries, staff, partners, and stakeholders.
- c) Highlight key projects and innovations across countries of operation.
- d) Produce both a full-length version (15 - 25 minutes) and a shorter version (5 minutes).

4. Scope of work

The Consultant/Firm will be required to:

- a) Develop a documentary concept, script, and storyboard in collaboration with Kilimo Trust team.
- b) Conduct three interviews in Kenya and three in Kampala and Mbale in Uganda.
- c) Capture high-quality video footage, photography, drone imagery (where applicable) in Mwea, Kenya, and additional shots in Eastern Uganda.
- d) Provide original background music, animations, and infographics to enrich the content.
- e) Edit and produce the final documentary in multiple formats for diverse platforms (e.g., TV, social media, conferences).
- f) The documentary will include professional voice-over narration throughout.
- g) The production will incorporate relevant voice recordings and video footage from previous documentaries, interviews, and impact stories to enhance the narrative.

5. Deliverables

- a) Final script of the documentary.
- b) Raw footage and photographs from all filming locations.
- c) Two final documentary versions:
 - i. Full-length version (~15–25 minutes).
 - ii. Short version (5 minutes).

- d) Trailer/teaser (~1 minute) for social media promotion.
- e) Subtitled versions (English)
- f) All project files and rights transferred to Kilimo Trust.

6. Duration & Timeline

The assignment will be conducted **within 4-6 weeks**. A detailed work plan with milestones will be agreed upon during the inception phase.

Phase	Activity	Duration
1	Inception & script writing	Week 1
2	Field filming & interviews	Weeks 2
3	Editing & post-production	Weeks 3 – 5
4	Review & final delivery	Weeks 6

7. Required Qualifications

- a) Proven experience in documentary production, particularly in the development of the agricultural sector.
- b) A qualified production team (director, videographer, editor, scriptwriter, sound specialist).
- c) Access to high-quality video and audio equipment, drones, editing software, and studio facilities.
- d) Strong storytelling skills and cultural sensitivity to East African contexts.
- e) Experience working with international development organizations (preferred).

8. Application Requirements

- a) Interested applicants should submit:
- b) Technical proposal detailing approach, methodology, and work plan.
- c) Portfolio/examples of previous similar work.
- d) CVs of the production team.
- e) Detailed financial proposal.
- f) References from past clients.

9. Mode of Application.

All Interested Vendors must submit **online** via email to recruitment@kilimotrust.org their Expression of Interest (EoI), Financial Proposal, Two Reference Letters from their clients, a Valid Tax Clearance Certificate, and a Company Profile by the **25th August 2025 before 3:00 pm.**
The Prospective vendor MUST indicate in the Email subject Provision of KT@20 Documentary”.